

Your One-Page Trustworthy News Playbook



1. Strive not just for accuracy, but for truth.



2. Unlock the real power of diversity, inclusion, and identity.



3. Create a clear and consistent policy to guide your journalists' social media and political activity.



4. Focus on enterprise, investigative, and accountability reporting.



5. Show your work.



6. Define your newsroom's core values – and live by them.



From "Beyond Objectivity: Producing Trustworthy News in Today's Newsrooms"
by Leonard Downie, Jr. and Andrew Heyward

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